

Communications Lead

About IntelliSOFT

[IntelliSOFT Consulting Limited](#) is an indigenous Kenyan company with +15 years of experience in the design and architecture, development, implementation, support, and maintenance of digital health technologies. Our overarching goal is to enable our clients and partners to achieve satisfactory return on their investment from their engagement with us. We support organizations to realize business value by investing in digital health interventions, guide, and support them through their digital health transformation journeys.

About the Position

Type of engagement: Full-time engagement

Position Period: 1 year

Application deadline: 22nd March, 2024

Requirements

1. Bachelor's degree in Communications, Journalism, Marketing, Public Relations, or relevant field.
2. Strong knowledge in public relations particularly in health.
3. Knowledge in creating content to engage audiences across different platforms and mediums, ensuring consistency in messaging and brand representation.
4. Proven track record in developing and implementing successful communication strategies.
5. Excellent written and verbal communication skills.
6. Strong interpersonal and relationship-building skills.
7. Ability to work independently and as part of a team in a fast-paced environment.
8. Experience working in the digital health industry is preferred.
9. Knowledge of digital marketing tools and techniques is a plus.

Roles and Responsibilities

The communication lead is responsible for ensuring all aspects of communication within the organization, ensuring effective dissemination of information to various stakeholders. This includes the following:

1. Design and implement comprehensive communication strategies to effectively communicate our organization's goals, objectives, and achievements.
2. Develop and maintain strong relationships with clients and partners to ensure effective communication and collaboration.
3. Lead the development of engaging content for various communication channels, including but not limited to, website, social media, newsletters, and press releases.
4. Provide guidance and support to internal teams on communication best practices and strategies.

5. Monitor and analyze communication metrics to measure the effectiveness of communication efforts and make recommendations for improvement.
6. Stay updated on industry trends and best practices in digital health communications to ensure our organization remains at the forefront of innovation.
7. Ability to communicate effectively with managers, colleagues, service providers and clients
8. Proactive problem-solving, decision-making and good judgment skills
9. Attention to detail and ability to effectively and efficiently perform multiple tasks and balance competing priorities
10. Professional and mature demeanor and conduct

Qualifications

If you are interested, please attach the following to the [Application Form](#).

1. Current CV – should include your specific capabilities within communications
2. A cover letter that clearly describes your work within similar projects.
3. Other supporting documentation including your Portfolio, and Academic/Professional certificates.
4. Have at least three years experience in Communications, Marketing and or Public Relations.

Please Note: All applications must be submitted via the application form and will be reviewed on a rolling basis. While we endeavor to reply to each application, we request your patience and know that your application is unsuccessful if you don't hear back from us. For more information contact info@intellisoftkenya.com.

We provide a working environment that is deliberately and consistently structured to enable you to realize your full potential and significantly grow in your career for the period you opt to work for the Company.

IntelliSOFT is an Equal Opportunity Employer. We celebrate and support diversity and are committed to providing a work environment that is inclusive and free of discrimination and harassment.